

TO: Sharon Glaser, Provost Pisaneschi, Deans, Associate and Assistant Deans, Chairs and Directors, all College Curriculum Chairs, Faculty Senate Office and Senators, and Members of the Haworth College of Business Curriculum Committee

FROM: Dr. Christina Stamper, HCoB Curriculum Committee Chair

AGENDA
Wednesday, December 6, 2006
9:30am – 11am, 3030 Schneider Hall

Call to Order

Acceptance of Agenda

Old Business:

1. Update in regard to online documentation for curriculum changes
2. HCOB3: eBizD Major revision (tabled at Oct 11th meeting)
 - o The eBizD major has been reduced from 27 credits in the core.
 - o The eBizD major now requires 21 credits in the core and 6 credits in electives.
3. HCOB4: eBizD Minor revision (tabled at Oct 11th meeting)
 - o The eBizD minor has been reduced from 18 credits to 15 credits.
 - o The eBizD minor no longer requires BUS 2700.
 - o The eBizD minor no longer requires an internship.
 - o The eBizD minor is now open to all WMU majors (except CIS, eBizD, and TIM)

New Business:

A. Multidisciplinary Program Changes:

1. HCOB1306: Deletion of Statistics-Business major
2. HCOB1406: Deletion of Public Administration-Business major

B. Marketing Department Program Changes:

3. HCOB1506: Revision of Marketing Major (delete MKTG 4700 as an elective, add MKTG 4730 as an elective)
4. HCOB1606: Revision of Marketing Minor (delete MKTG 4700 as an elective, add MKTG 4730 as an elective)
5. HCOB1706: Revision of Food and Consumer Package Goods Major (add MKTG 4730 and MKTG 4780 as electives)
6. HCOB1806: Revision of Sales and Business Marketing Major (change MKTG 3720 from required to elective, add MKTG 2900 and MKTG 4730 as electives)

Adjournment